

Meet Amber Leis – REALTOR® with Realty Executives Platinum Ltd. Brokerage

COVID-19 has brought on many challenges for small business owners. Amber Leis, a Real Estate Agent with Realty Executives Platinum Ltd., Brokerage wanted to find a way to help support her community while also launching her real estate career.

Amber's husband is a local contractor, so they understand first-hand how difficult it is to keep changing and adapting to what seems to be a new "normal." She pledged to spend her advertising dollars locally. In doing so, she was able to promote and financially help 19 local businesses!

Amber visited each local business to learn about their struggles and took note of what their business had to offer. She then purchased a prize from each of the 19 locations. Every day from April 1-19, Amber dedicated one entire day to promoting that local business. At the end of each day, she selected a winner for the daily prize from that local spot. Gift cards, a family photography session, an Easter meal for four, home décor; the list of prizes was outstanding! It was a huge success, with over 22,000 people tuning in on social media. Amber posted over 300 social media posts to promote these local businesses over those 19 days. Rather than just promoting the products/services – Amber focussed on the face or family behind that local business.

"I think if people are able to see that they are not just supporting a business, but an actual person or family, it will hopefully make others think before they purchase from big box stores." Amber said. "I received messages daily with gratitude from local businesses, from local residents, from out-of-town people who couldn't wait to check out these local gems when they roll through town next."

Spreading the love and encouraging others to shop local was Amber's goal.

Amber's passion for helping others doesn't stop there. She lives on a small hobby farm just outside of Brussels. Pre-COVID, her 95-foot by 30-foot garden supplied free fresh produce to her local school to support their nutrition program. Ensuring all little tummies received a boost of nutrition to start their day.

Over the years, Amber and her husband have bought, flipped and sold multiple properties. Amber has experience with interior consulting and residential staging.

In her spare time, she enjoys gardening, fishing, figure skating and sketching house plans. Don't let Amber's high heels fool you; she knows the value of sweat equity. A pair of muck boots and overalls are always nearby!

With a keen eye for detail, a desire to go above and beyond and a strong business foundation, Amber is ready to assist you. Whether you are buying, selling, looking to invest, or simply want to sit down and have a cup of coffee and discuss all things real estate, Amber is ready to help.

What do you get when you contact Amber? A friendly conversation, a professional and truthful opinion, no pressure, no 'sales' gimmick, open communication, a go-to person to help you navigate the real estate market, helpful tips, creative strategies and top-notch marketing. You also get a new friend.

"I make it my priority to understand your situation when it comes to selling your home so we can accomplish your goals, your dreams, and your wish list," said Amber.

If you're looking to buy or sell a home, contact Amber Leis, REALTOR® with Realty Executives Platinum Ltd. Brokerage by email at amberleis@realtyexecutives.com or call/text 519-492-3300. You can also follow Amber on social media! @amberleisrealtor



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